

## Benaisha Poole-Watson

**Benaisha Poole-Watson** is currently a seasoned real estate professional in the heart of the elite market in Dallas, TX. She has been officially named the #2 Realtor in Dallas TX, #19 in the State of Texas, Top 100 Real Estate Agent in the United States of America and Top 1% in the Nation.

Personally selling over 400 homes in one year, Benaisha has been recognized by **Black Enterprise** (The #1 Black Premier Business, Investing and Wealth Building Resource for African Americans providing business information and advice to professionals, entrepreneurs and decision makers) and is an actively appointed member of Forbes/Forbes The Culture (A hub for elite leaders who are breaking down barriers and impacting culture globally to connect, collaborate and effect change in the African American community, specifically as it relates to financial literacy and homeownership). Benaisha is also a partner of **The National Association of Real Estate Brokers (NAREB)**, an equal opportunity and civil rights advocacy organization for African American real estate professionals, consumers, and communities in America, as well as the NFL Alumni. At least 7 times a month throughout the year, Benaisha is booked to speak pro-bono at events across the nation educating minorities on the importance of homeownership, financial literacy, financial business, and credit.

Benaisha is a Real Estate Investor, Developer and Builder of Custom Homes and also the Owner of The Bailey Watson Real Estate Group, a Dallas, TX based \$162 million dollar full service residential and commercial real estate sales company. She has served as a keynote speaker to minority audiences at events across the nation on wealth building, homeownership, and financial literacy.